

125 West 55th St New York, NY 10019

Comments: revised line 15

Th 15 9p-10p # Day/Time

P

Program

Changes: Program from Scandal-ABC to Notorious

Notorious

\$1,500. 00

TOTALS: 30

Rate Rating

Len 10/25

10/25 - 10/25

Spots Total

CPP

GRP

Total 49

30 \$18,025.00

\$0.00 \$0.00

0.0

\$1,500.00

Contract # 25179999 Agency: WATERFRONT STRATEGIE CPE: 163/173/4861 3050 K ST NW #100

Washington, DC 20007 Agency Order #: 5072648

Advertiser: Senate Majority PAC Flight: 10/25/16 - 10/31/16

Buyer: Thompson, Katie Salesperson: BRADLEY PHILIPPS 202-955-5342

Changes as of: 10/3/2016 at 12:50 PM

Product: Senate Majority PAC

Primary Demo: Adults 35+ Office: WASHINGTON

Station: WWSB Market: Sarasota-Manatee - SRA Total Spots: 30

Con Type: POLITICAL/VOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Separation:

Traffic #: 61288

Total CPP: \$0.00

Version: Highlighting Revision

Total \$: \$18,025.00



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/03/16 12:50 PM

BRADLEY PHILIPPS

Added by

Comment

**Order Level Comments** 

revised line 15

LN 15 PRG IS NOTORIOUS PLS REV PRG

10/03/16 12:48 PM Ronda Drago

Contract # 25179999 Agency: WATERFRONT STRATEGIE CPE: 163/173/4861

Washington, DC 20007 3050 K ST NW #100

Agency Order #: 5072648

Advertiser: Senate Majority PAC

Product: Senate Majority PAC

Buyer: Thompson, Katie Salesperson: BRADLEY PHILIPPS 202-955-5342

Changes as of: 10/3/2016 at 12:50 PM Flight: 10/25/16 - 10/31/16 Version: Highlighting Revision 3 Station: WWSB

Office: WASHINGTON

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS 202-955-5342

Market: Sarasota-Manatee - SRA Total Spots: Total \$: \$18,025.00

30

Separation: Total GRP: Traffic #: 61288

Total CPP: \$0.00

07/25/16 11:42 AM | Ronda Drago 07/25/16 12:28 PM | BRADLEY PHILIPPS 08/25/16 2:50 PM 08/28/16 10:31 AM BRADLEY PHILIPPS Ronda Drago LINE 13 PRG IS CONVICTION PLS REV PRG TITLE Separation: 30 LINE 11 NA OFFER 1X TUE 10/25 7P-8P ABC 7 NEWS @ \$800 revised line 13

05/24/16 10:28 AM BRADLEY PHILIPPS Separation: 30

Competitive Information

Market Budget: \$600,833 WWSB Share: 3% Comment: Unknown: 97%

> Day/Time Total % Distrib 100% 100% Spots Daypart Summary 30 30 \$18,025.00 \$18,025.00 CPP N/A N/A

2016-Oct **Total** Month Monthly Summary Spots 30 30 \$18,025.00 \$18,025.00 **Dollars** 

0.0 0.0

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•	Ornated by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Irans	Created/Received Created by	Offices		-		Changes: Comments from revised line 11 to revised line 15. 1 buyline added or
!	10/3/16 12:50 PM BRADI EV PHII IPPS	Revised			\$0	\$18,025.00 modified.
Revision	וטיטיוט וביסטר ואו מילימרבי י יווביי י ס	, ,			<b>A</b>	\$18,025,00 Changes: Total GIMPs to 0.
Makegood 3	10/3/16 12:48 PM Ronda Drago	Sent To Rep			90	\$10,023.00 Changes for the Change of the Control of
INIGNOCION O						Changes: Competitive Market Budget from \$341,667 to \$600,833, Total Spots from 31
	8/28/16 10:31 AM BRADI FY PHILIPPS	Confirmed			\$0	\$18,025.00 to 30, Comments from revised line 13 to revised line 11. 1 buyline added or modified.
Maliana	0/05/16 0:50 DM Bonda Drago	Sent To Rep			\$0	\$18,025.00
14101600000						Changes: Product from Issue to Senate Majority PAC, Demo weta to IK to I, Osei Entered \$ from \$0.00 to \$18,025.00, Comments from Separation: 30 to revised line 13.
0	7/25/16 12:28 PM BRADI EY PHILIPPS	Confirmed			\$0	\$18,025.00 1 buyline added or modified.
- CALOIOII	ZIGEIAS A1:40 AM Bondo Drogo	Confirmed			\$0	\$18,025.00
Makegood	וובטווט ווידב הואו ויטווממ בומפס					
Queued for						
Electronic	6/1/16 8:27 AM				\$0	\$0
Collidacing	COLOR AND DOAD BY DUILIBRO	Confirmed	22		\$18.025.00	\$18,025,00

Non-Discrimination Policy

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